



Press Release
For Immediate Release

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2011 Aerospace & Defense Industry Supply Chain Awards Nominations Now Open

Irvine, California -February 1, 2011 - **The Supplier Excellence Alliance (SEA)** announced that Nominations for the prestigious **Aerospace & Defense Supply Chain Awards for 2011** are now open. Award winners will be announced at the **Awards Gala on November 17, 2011** at the Hyatt Grand Champions Resort, Villas & Spa in Indian Wells, California.

Over 300 of the A&D Industry executives will be on-hand representing the primes, tier-ones and suppliers as well as the families of the semi-finalists and winners. Please reserve space early as seating is limited.

Nominations are open to all suppliers whether SEA members or not. You may nominate your customers, suppliers, and your own company. The deadline for nominations is **August 12, 2011**. For information, visit SEA's website <http://www.seaonline.org/Awards/>.

Why Participate?

- Nominating your suppliers shows good will and helps to improve your relationship and build trust
- Nominating your customers can open doors and permit dialogue that sometimes isn't easy to generate
- Nominating your own company helps you to get national recognition for all the good things you've accomplished
- Nominating your peers demonstrates your leadership and opens the door for collaboration

Companies nominated must submit a completed 2-page application by the application deadline. Webcasts will be provided to assist in the completion of award applications. All nominated companies will be notified by the SEA office and will be instructed to download the appropriate award application and submit according to the directions on the application prior to **September 2, 2011**.

SEA is a 8-year-old aerospace & defense non-profit alliance founded by prime and tier-one companies and led by sub-tier suppliers committed to accelerating supply chain performance. SEA customers enjoy increasing performance, reduced risk, and best value. SEA provides a platform for supplier visibility, performance improvement and collaboration. SEA is non-profit 501c6 funded by supplier memberships and sponsorships.

SEA sponsors include Glovia, Ellison Technologies, DMG/Mori Seiki and The Rule Group. SEA partners and alliances include The Society of Manufacturing Engineers (SME), The National Defense Industrial Association (NDIA), Vistage International, The International Aerospace Quality Group (IAQG), A|D|S, the UK's AeroSpace, Defence and Security Trade Organization and The California Space Authority.

To learn more, visit the SEA website at <http://www.seaonline.org>.