



Press Release

For Immediate Release

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William H Alderman to Speak at the September 2009 Supplier Excellence Alliance Conference

Irvine, California –July 23, 2009 – **William (Bill) Alderman**, Founder and President of Alderman & Company Capital and a member of the Board of Advisors for the Supplier Excellence Alliance (SEA) will be a Keynote speaker at SEA's September 2009 Conference to be held in southern California on September 10 and 11, 2009. In his presentation, Mr. Alderman will show how process improvement and lean has a greater impact on business value than anyone could possibly imagine. For more information and to register for this conference, [click here](#).

This conference, appropriately titled: **“Navigating the Perfect Storm, What’s Process Got to do With it?”** will be exploring the role process management plays in navigating today’s tough economic environment. Space is limited and you won’t want to miss the famous SEA hospitality, the opportunity to collaborate with your customers and learn from both customers and suppliers’ experience in navigating the storm.

- Supplier Keynotes – attendees will hear from over a dozen CEO speakers who have followed the SEA roadmap and are growing the business and making plenty of money.
- Customer Keynotes – attendees will also hear from customers about what is changing and what they are looking for in today’s changing business environment.
- Industry Benchmarks – An automotive supplier who is moving into aerospace with 100% on-time delivery and 0 PPM quality.

This conference will help suppliers, who are struggling to generate new revenue by having suppliers who are doing extremely well talk about how they do it. It’s a simple strategy – speak to your peers and learn their strategies for succeeding even in the worst economy. The conference is a full day with a reception the evening before. *“We have an open invitation to all of your customers interested in sub-tier suppliers, DoD, airlines, commercial aerospace and aviation, to attend”*. Said Michael G. Beason, Founder and Chairman Emeritus of SEA. *“You’ll walk away with a new motivation and excitement about suppliers who are taking charge and causing their own future”*,.

SEA is the non-profit alliance of aerospace and defense prime and tier-one contractors and leading sub-tier suppliers organized to transform the global supply chain. Prime-empowered and supplier-led, SEA seeks to accelerate the performance of small and mid-sized production suppliers.

SEA member companies represented on its board include The Boeing Company, Esterline Corporation, United Technologies, Inc, Parker Aerospace, Rockwell Collins, Honeywell Aerospace, Dresser- Rand Group, Roberts Tool Company, Photo Etch Company, and DRS Technologies.

SEA partners and alliances include Society of Manufacturing Engineers (SME), National Defense Industrial Association (NDIA), International Aerospace Quality Group (IAQG), Society of British Aerospace Companies (SBAC), California Council for Excellence and California Space Authority.

To learn more, visit the SEA website at <http://www.seaonline.org>.