

**Rockford Area Economic Development Council's  
Vice President of National Business Development, Eric Voyles,  
Invited to Join the Board of Advisors of the  
Supplier Excellence Alliance**

**For Immediate Release**

January 13, 2010, Rockford, Illinois -

Eric D Voyles, Vice President of National Business Development for the Rockford Area Economic Development Council, [www.rockfordil.com](http://www.rockfordil.com), joins the Board of Advisors of the Supplier Excellence Alliance (SEA) for the purpose of promoting the acceleration of supply chain performance in the Rockford area aerospace cluster.

Members of the SEA Board of Advisors are Aerospace & Defense industry leaders who contribute to SEA's direction and strategies and provide input regarding important performance issues in the aerospace and defense supply chains. "I am very excited about the opportunity to serve on the SEA Advisory Board. It holds great promise for informing some of the best run and growing aerospace firms in the country about the advantages of operating in and doing business with the Rockford area's Aerospace cluster," said Mr. Voyles.

Mr. Voyles, through participation on the SEA Board of Advisors, will be developing a special breed of small and mid-sized aerospace and defense production suppliers that perform at the highest levels and collaborate to produce integrated supply chain solutions. SEA suppliers invest in building process management skills using proven methods. SEA suppliers are agile, adaptive, and aligned. The RAEDC hopes to get more companies from the Rockford area involved in SEA as these characteristics prepare suppliers to perform at a higher level resulting in greater value for the end user. The results are an improved bottom-line and greatly expanded opportunities for new top-line business for suppliers.

Mickey Wiebe, Executive Director of SEA said, "We are very excited about bringing representation from the Rockford area onto the Advisory Board. Rockford's aerospace cluster represents over 100 aerospace firms which is a significant concentration of industry suppliers."

For more information on the aerospace cluster of the Rockford area, visit [here](#).

**ABOUT THE SUPPLIER EXCELLENCE ALLIANCE (SEA)**

[SEA](#) is an unprecedented aerospace and defense alliance led by sub-tier suppliers committed to accelerating supply chain performance. SEA provides a proven turnkey system for supplier development targeted to mid-tier aerospace and defense customers and provides an industry voice for suppliers on issues affecting supply chain performance. SEA also provides a platform for supplier visibility, performance improvement and collaboration.

**ABOUT THE RAEDC**

The primary role of the Rockford Area Economic Development Council is to enhance wealth creation in the Rockford Region by marketing the area and helping employers retain and create quality jobs. The RAEDC works closely with many partners to serve as a one-stop resource for clients, to improve the competitiveness of the region, and to engage the community in the work of economic development.

**For More Information**

Eric Voyles, RAEDC VP National Business Development

815.987.8118

[evoyles@rockfordil.com](mailto:evoyles@rockfordil.com)

[www.rockfordil.com](http://www.rockfordil.com)