



**Press Release**  
For Immediate Release

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### **Midwest Metal Products, Inc. has Achieved SEA Stage One Certification**

Irvine, California -November 24, 2010 - **The Supplier Excellence Alliance (SEA)** announced that Midwest Metal Products, Inc, located in Cedar Rapids, IA, has achieved SEA Stage One Certification.

Midwest Metal Products is a precision sheet metal fabrication facility and offers a wide range of services, including finishing and assembly. Midwest Metal Products has a commitment to produce high quality parts, delivered on time at a competitive price, with outstanding customer service. Since 1964, they have served the aerospace, medical and electronics industries. *"SEA's Roadmap has helped to synchronize all areas of our company for continual improvement. It provides the foundation and structure to lead us into the future and serve our customers constantly changing needs. We have improved in all areas."* said Kevin Urban, President of Midwest Metal Products.

SEA is a 7-year-old aerospace & defense non-profit alliance founded by prime and tier-one companies and led by sub-tier suppliers committed to accelerating supply chain performance. SEA customers enjoy increasing performance, reduced risk, and best value. SEA provides a platform for supplier visibility, performance improvement and collaboration. SEA is non-profit 501c6 funded by supplier memberships and sponsorships.

Virtually all major prime and tier-one contractors who founded SEA, helped to develop the SEA Certification as the preferred approach to continuous improvement and process management. "While the SEA Certification is voluntary, it will distinguish the highest performing supplier companies and provide our customers with a reliable way to identify low-risk, high-performing suppliers," said, Michael G. Beason, Founder, Chairman and CEO for SEA.

SEA Certification follows the three stages of the SEA Roadmap for development (Stage One - Stabilization, Stage Two - Supply Chain Integration, and Stage Three - Sustainability). Supplier companies pursue the coveted SEA Certification for each Stage of the Roadmap. To become certified, a supplier company must satisfactorily meet criteria in four critical areas: Leadership and Culture, Workforce Development, Operational Excellence, and Business Results.

SEA sponsors include Glovia, Ellison Technologies, DMG/Mori Seiki and The Rule Group. SEA partners and alliances include The Society of Manufacturing Engineers (SME), The National Defense Industrial Association (NDIA), Vistage International, The International Aerospace Quality Group (IAQG), A|D|S, the UK's AeroSpace, Defence and Security Trade Organization and The California Space Authority.

To learn more, visit the SEA website at <http://www.seaonline.org>.