



Press Release
For Immediate Release

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Supplier Excellence Alliance Announces New Chairman for 2009

IRVINE, Calif., March 16, 2009 – Supplier Excellence Alliance (SEA) Founder and Chairman Emeritus, Michael G. Beason announced the election of a new chairman for 2009 to the SEA Board of Directors. Current board member, Brad Hart was elected as chair. Brad Hart is the CEO of Roberts Tool Company located in Chatsworth, California. Other officers installed include Frank Thompson, group vice president of supply chain management for Parker Aerospace as President, Bill Hayden, Senior Director Supplier Performance Management, Honeywell Aerospace, as First Vice President, Randy Fry, President, Photo Etch Company, as Treasurer, and David Blanco, Director, Small Business Group, Supplier Excellence Alliance, as Secretary.

“SEA’s new officers for 2009 signal a transition to a supplier-led organization which has been a shared vision for SEA for the past three years”... “We believe that SEA is absolutely essential to the industry. We do not believe that the industry can afford to pay for the cost of duplication that occurs when customers do not collaborate to develop suppliers as a common resource. We believe that good suppliers who invest in improvement should differentiate themselves through the SEA brand. To support this We have developed the Roadmap, the SEA Quarterly Report Process, the SEA Certification, The Supplier Registry, and the SEA Supply Chain Awards process. You have the equivalent of Baldrige Community of Excellence for Aerospace suppliers” said Michael G. Beason, SEA’s Founder.

SEA member companies represented on its board of directors include The Boeing Company, Northrop Grumman Corporation, EADS North America, Esterline Corporation, United Technologies, Inc, Parker Aerospace, Rockwell Collins, Honeywell Aerospace, Hitco Carbon Composites, Dresser- Rand Group, Roberts Tool Company, Cristek Interconnects, Photo Etch Company, and DRS Technologies.

SEA partners and alliances include Society of Manufacturing Engineers (SME), National Defense Industrial Association (NDIA), International Aerospace Quality Group (IAQG), Society of British Aerospace Companies (SBAC), California Council for Excellence and California Space Authority.

To learn more, visit the SEA website at <http://www.seaonline.org>.