



Press Release

For Immediate Release

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2010 Aerospace & Defense Industry Supply Chain Awards Nominations Now Open

Irvine, California –March 8, 2010 – **The Supplier Excellence Alliance (SEA)** announces that Nominations for the prestigious **Aerospace & Defense Supply Chain Awards for 2010** are now open. Award winners will be announced at the **Awards Gala on November 18, 2010** at the Hyatt Grand Champions Resort, Villas & Spa in Indian Wells, California.

Over 400 of the A&D Industry executives will be on-hand representing the primes, tier-ones suppliers as well as the families of the semi-finalists and winners. You do not want to miss the academy awards for our industry.

Nominations are open to all suppliers whether they are members of SEA or not. You may nominate your customers, suppliers, and your own company. The deadline for nominations is **August 12, 2010**. For information, visit SEA's website <http://www.seaonline.org/Awards/>.

Why Participate?

1. Nominating your suppliers shows good will and helps to improve your relationship and build trust
2. Nominating your customers can open doors and permit dialogue that sometimes isn't easy to generate
3. Nominating your own company helps you to get national recognition for all the good things you've accomplished
4. Nominating your peers demonstrates your leadership and opens the door for collaboration

Companies nominated must submit a completed application by the application deadline. All nominated companies will be notified by the SEA office and will be instructed to download the appropriate award application and submit according to the directions on the application prior to **September 2, 2010**.

SEA is an unprecedented aerospace and defense alliance led by sub-tier suppliers committed to accelerating supply chain performance. SEA provides a proven turnkey system for supplier development targeted to mid-tier aerospace and defense customers and provides an industry voice for suppliers on issues affecting supply chain performance. SEA also provides a platform for supplier visibility, performance improvement and collaboration.

SEA sponsors include Glovia, Ellison Technologies, Mori Seiki, The Rule Group and America Approved. SEA partners and alliances include The Society of Manufacturing Engineers (SME), The National Defense Industrial Association (NDIA), The International Aerospace Quality Group (IAQG), The Society of British Aerospace Companies (SBAC) and The California Space Authority.

SEA is non-profit 501c6 funded by supplier memberships and sponsorships. To learn more, visit the SEA website at <http://www.seaonline.org>