



**Press Release**  
For Immediate Release

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### **SEA Announces Strategic Alliance with Vistage International**

Irvine, California –September 29, 2010 – **The Supplier Excellence Alliance (SEA)** and Vistage International (VI) are working together to improve the Aerospace & Defense supply chain.

Vistage is the world's leading chief executive organization. Vistage helps chief executives become better leaders, who make better decisions, and achieve better results. The organization has grown from a dozen businessmen in Wisconsin to 14,000 executives in 15 countries. Vistage is for chief executives of small to mid-sized businesses with annual revenue between \$1 million and \$1 billion. Vistage also offers a Key Executive program for senior managers who report to a CEO, and a Trusted Advisor program for professional service providers. *"The alliance partnership between SEA and Vistage recognizes the importance of executive leadership, business acumen, and continuous improvement for all business owners who intend to have a sustainable competitive advantage in a truly global economy. SEA has expertise and processes for supply chain excellence; and Vistage brings expertise and processes for continuously improving the business and leadership adeptness of business owners and key executives,"* said Jannette Hobson, VP Eastern Division, Vistage International.

VI and SEA recognize the organization's mutual goal of improving business efficiencies and performance of the global supply chain in Aerospace & Defense and will work together, by sharing ideas and aligning forces and activities to avoid duplication of effort and to deliver faster and better results. *"SEA and Vistage make an excellent alliance. SEA wishes to develop it's ability to support small and mid-size aerospace suppliers and Vistage has a proven process for developing senior leaders and their strategies. This alliance acknowledges the pivotal role of leadership in SEA's Aerospace & Defense Supply Chain strategies,"* said Michael G. Beason, Chairman of the Supplier Excellence Alliance.

SEA is a 7-year-old aerospace & defense non-profit alliance founded by prime and tier-one companies and led by sub-tier suppliers committed to accelerating supply chain performance. SEA provides a certification that creates more visibility and new business opportunities for suppliers. SEA customers enjoy increasing performance, reduced risk, and best value.

SEA sponsors include Glovia, Ellison Technologies, DMG/Mori Seiki, The Rule Group and America Approved. SEA partners and alliances include The Society of Manufacturing Engineers (SME), The National Defense Industrial Association (NDIA), Vistage International, The International Aerospace Quality Group (IAQG), A|D|S, the UK's AeroSpace, Defence and Security Trade Organization and The California Space Authority.

To learn more, visit the SEA website at <http://www.seaonline.org>.